



1550 Peachtree Street, N.W. Atlanta, Georgia 30309

MEDIA CONTACT:

Pam Stevens

TALX, Provider of Equifax Workforce Solutions

Phone: 314.214.7235

E-mail: pstevens@talx.com

**TALX Assessment Division, *pan*, Adds
IPAT Assessments to Test Catalog**
*Revolutionary 16PF[®] Questionnaire Plus Two Others Enhance Ability to Hire
“Best Fit” Candidates*

ST. LOUIS (August 11, 2010) – TALX Assessment Division, *pan* (Performance Assessment Network), a leader in online assessment and talent management systems, has added three IPAT assessments to its growing test catalog, including IPAT’s flagship 16PF[®] Questionnaire, a well-documented and extensively-researched instrument for measuring the 16 normal personality dimensions.

The new assessments, which also include IPAT’s Emotional Judgment Inventory (EJI) and Personnel Reaction Blank (PRB), will give companies enhanced insights about prospective employees to improve the hiring process. The addition of the psychometrically-sound IPAT assessments to *pan*’s testing catalog further diversifies the more than 250 ready-to-use assessment tools and evaluations already available to *pan* customers.

“The 16PF Questionnaire has been used worldwide for more than 60 years. This well-respected and widely used measure of adult personality is now available through our world-class suite of online assessments. We are very excited to offer our customers the 16PF, EJI and PRB tests to assist them in evaluating both prospective and current employees,” stated Doug Cole, *pan*’s Senior Vice President and General Manager.

“With their robust assessment catalog, *pan* is in a unique position to serve the diverse assessment needs of corporate and government organizations,” added Susan Korin, IPAT President, North America. “We are pleased to add three of our assessments to the *pan* roster, and are confident that our tests will help guide *pan*’s clients toward more informed people decisions.”

As a valid predictor of job performance, the 16PF assessment helps reduce bad hires and placements and their associated costs. A comprehensive measure of normal adult personality, the 16PF Questionnaire is composed of 185 multiple choice items and takes approximately 40 minutes to complete. Suitable for both selection and development, the assessment is normed on a stratified random sample of more than 10,000 adults based upon the 2000 U.S. Census.

The EJI and PRB assessments provide companies with tools to predict candidate emotional intelligence and integrity. The EJI can improve the selection process by measuring an applicant's ability to appraise, manage and effectively use emotional information. It is also useful in professional development and placement applications as a tool to increase self-awareness. The PRB assesses a prospective employee's integrity and is a valid predictor of whether an individual will exhibit dependable and reliable workplace behavior or counterproductive behavior. It is used in settings where dependability, conscientiousness, diligence, and restraint are desirable qualities in an organization's employees. These brief assessments, as well as the more in-depth 16PF Questionnaire, combine to give companies a more complete picture of an applicant.

For more information about the IPAT assessment tools that are available through **pan**, contact info@panpowered.com or 877-449-8378.

About IPAT

The Institute for Personality and Ability Testing, Inc. (IPAT) was established in 1949 by Dr. Raymond B. Cattell, prominent psychologist and researcher at the University of Illinois. Today, IPAT is a leading provider of psychological assessments (including the 16PF® Questionnaire) and tailored assessment solutions that are used worldwide by qualified HR professionals, psychologists, consultants, clinicians, and counselors.

About pan

TALX Assessment Division, **pan** (Performance Assessment Network), is the leading provider of Internet-based testing and assessment solutions, with thousands of corporate, government, and education users internationally. **pan** administers millions of tests, assessments, and surveys annually. For more information, visit www.panpowered.com.

About TALX:

TALX, provider of Equifax Workforce Solutions, a leader in human resource, tax and payroll-related services, is based in St. Louis. TALX holds a leadership position in automated employment and income verification as well as unemployment tax management. TALX provides over 9,000 clients, including three-fourths of Fortune 500 companies, with Web-based services focused in three employment-related areas: hiring, pay reporting and compliance. Hiring services include assessments and talent acquisition, onboarding, and tax credits and incentives. Pay reporting services include electronic time tracking, paperless pay and W-2 management. Compliance services include employment and income verifications through The Work Number, unemployment tax management and I-9 management. Equifax is a global leader in information solutions, empowering businesses and consumers with information they can trust. Equifax is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol EFX. For more information about TALX, access the TALX website at www.talx.com, or visit the Equifax website at www.equifax.com.

® 16PF is a registered trademark of the Institute for Personality and Ability Testing, Inc. (IPAT).

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