



## **Citi® Prepaid Services Expands Relationship with TALX for its Paperless Payroll Solution**

*Leaders in Corporate Prepaid Card Solutions and Automated Payroll Join Forces to Enhance Paperless Payroll Offering*

**Conshohocken, PA and St. Louis, MO, [October 9, 2008]** – Citi Prepaid Services ([www.citiprepaid.com](http://www.citiprepaid.com)), formerly Ecount, and TALX, a leader in human resource and payroll-related services, announced today an expanded relationship that will strengthen both entities' ongoing commitment to deliver efficient, paperless payroll solutions to corporations and their employees. Together, the companies will offer a full suite of automated payroll products, providing clients unmatched efficiencies and program support.

TALX, provider of Equifax Workforce Solutions, focuses on replacing slow, paper-based, manual processes so clients can deliver more efficient employee services. TALX provides over 9,000 clients, including three-fourths of *Fortune* 500 companies, with Web-based services focused in three employment-related areas: hiring, pay reporting, and compliance. Citi Prepaid will leverage the TALX suite of automated payroll products in order to create a complete paperless solution for its Payroll clients.

This relationship solidifies the Citi Prepaid Payroll Solution, which provides organizations with the tools to convert their employee base to a completely paperless and electronic payroll. A cornerstone of the program is the Citi Prepaid Services Payroll Card, a Visa® or MasterCard® debit card which enables organizations to eliminate paper check management and the high cost and resources associated with traditional check processing. Citi Prepaid has enhanced its Payroll Solution by offering cardholders access to ePayroll products, including direct deposit enrollment, electronic paystubs, Personal Identification Management and onboarding. TALX products give employees universal access to their pay information via Web, telephone or fax, while meeting paperless pay compliance requirements and delivering substantial cost savings to employers.

“This was a great fit given our target market,” said Matt Gillin, CEO of Citi Prepaid Services. “In selecting TALX, a leader in automated payroll, we are now armed with the best tools for offering a truly paperless payment solution to our Payroll Card clients. With the Citi Prepaid Payroll Solution, corporations can provide a real benefit to their employees, while improving their overall operations. By eliminating paper from their payroll processing, our clients are realizing significant cost savings, streamlining operations, and offering a better payday experience for their employees.”

“We are extremely pleased to build upon our relationship with Citi Prepaid Services,” said Bill Canfield, President, TALX. “This strategic relationship expands our network of alliances relating to our paperless pay solution, and Citi Prepaid Services is an integral part of our ongoing quest to provide superior service to our customers. We are honored by their decision to select our solution.”





The paperless Payroll Solution is one of Citi Prepaid's numerous customized prepaid programs designed to help corporations looking for convenient and efficient ways to deliver payments. For organizations with a less-than-optimal direct deposit adoption rate, the Citi Prepaid Payroll Solution has quickly become the answer to their payroll problems, enabling companies to provide desirable options to employees, while still effectively achieving a paperless and electronic payroll.

#### About Citi Prepaid Services:

Citi Prepaid Services ([www.citiprepaid.com](http://www.citiprepaid.com)), formerly Ecount, is a leading provider of innovative corporate prepaid solutions. Through a consultative approach, Citi Prepaid delivers electronic payment programs that reduce costs, drive efficiencies, increase program effectiveness and enhance brand communications. Leveraging an extensive payment platform and proprietary prepaid technology, clients depend on Citi Prepaid's custom programs for all types of payments including compensation, promotions and disbursements.

#### About TALX:

TALX, provider of Equifax Workforce Solutions and a leader in human resource and payroll-related services, is based in St. Louis. TALX holds a leadership position in automated employment and income verification as well as unemployment tax management. TALX provides over 9,000 clients, including three-fourths of Fortune 500 companies, with Web-based services focused in three employment-related areas: hiring, pay reporting and compliance. Hiring services include assessments and talent acquisition, onboarding, and tax credits and incentives. Pay reporting services include electronic time tracking, paperless pay and W-2 management. Compliance services include employment and income verifications through The Work Number, unemployment tax management and I-9 management.

Equifax is a global leader in information technology and one of the largest sources of consumer and commercial data. For more information about TALX, access the TALX website at [www.talx.com](http://www.talx.com), or visit the Equifax website at [www.equifax.com](http://www.equifax.com).

