

MEDIA CONTACT:

Pam Stevens

TALX, Provider of Equifax Workforce Solutions

Phone: 314.214.7235

E-mail: pstevens@talx.com

TALX Assessment Division, *pan*, Adds Chally Sales Accelerator to Test Catalog

Assessment Test Gauges Sales Potential to Help Companies Optimize Talent

St. Louis (June 8, 2010) – TALX Assessment Division, *pan* (Performance Assessment Network), a leader in online assessment and talent management systems, has added the Sales Accelerator, powered by Chally assessment, to its roster of tests used to evaluate candidates and employees.

The assessment will help companies recruit top talent and determine if their existing employees are serving in the right roles. By using the assessment, companies can cultivate growth, foster profitability and improve upon their competitive advantages. As the economy recovers, many companies will seek to optimize their workforces, further making assessment testing an integral part of that process.

The Sales Accelerator test was designed specifically for the selection of individuals for a variety of sales roles. The assessment is comprised of 288 multiple-choice items and takes about 45 minutes to complete. Results from this evaluation enable companies to determine if an individual is well-suited for a specific sales role.

The Sales Accelerator gauges an individual's ability to perform very specific sales skills such as cultivate leads, qualify prospects, conduct presentations, foster partnerships, commit time to the job, and adapt a specific sales approach. It is available for roles in new business development, account management, territory consultative system sales, territory relationship product sales, product transaction sales, inbound sales, and outbound telesales.

The assessment is the latest addition to *pan*'s assessment catalog of more than 250 evaluations from more than 50 of the world's leading test publishers.

"We are pleased to feature Chally's Sales Accelerator evaluation as a part of our world-class suite of assessment tools," said Doug Cole, *pan*'s Senior Vice President and General Manager. "We are confident that this test will enable companies to accurately examine prospective and existing associates in order to optimize their performance and profitability. As the economy thaws out, this will be increasingly imperative."

To order the Sales Accelerator assessment, visit:

<http://www.panpowered.com/salesaccelerator>.

About Chally Group Worldwide

Chally Group Worldwide is a sales and leadership talent management company that provides comprehensive assessment and talent auditing solutions that are more predictive than any other provider. Chally's suite of Productivity Analytic tools has been improving productivity, reducing turnover and increasing ramp-up time for customers in over 49 countries for more than 35 years. For more information about Chally, go to www.chally.com.

About *pan*

TALX Assessment Division, ***pan*** (Performance Assessment Network), is the leading provider of Internet-based testing and assessment solutions, with thousands of corporate, government, and education users internationally. ***pan*** administers millions of tests, assessments, and surveys annually. For more information, visit www.panpowered.com.

About TALX:

TALX, provider of Equifax Workforce Solutions, a leader in human resource, tax and payroll-related services, is based in St. Louis. TALX holds a leadership position in automated employment and income verification as well as unemployment tax management. TALX provides over 9,000 clients, including three-fourths of Fortune 500 companies, with Web-based services focused in three employment-related areas: hiring, pay reporting and compliance. Hiring services include assessments and talent acquisition, onboarding, and tax credits and incentives. Pay reporting services include electronic time tracking, paperless pay and W-2 management. Compliance services include employment and income verifications through The Work Number, unemployment tax management and I-9 management. Equifax is a global leader in information solutions, empowering businesses and consumers with information they can trust. Equifax is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol EFX. For more information about TALX, access the TALX website at www.talx.com, or visit the Equifax website at www.equifax.com.

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