



## Automated Message Delivery

### Situation

Your business requires you to contact thousands of employees with work related messages and reminders via phone. You may need to reach a scattered workforce to remind them to submit timesheets. Or you may want to reach groups of contract workers to alert them to opportunities. Many of those individuals lack e-mail, or your target audience may respond more quickly to a phone message.

### Solution

FasCast® is an automated message delivery service that allows you to send any number of voice messages to employees or prospects in moments with a simple online tool. Message recipients can respond to you immediately via this service.

FasCast is perfect for reaching employees with important information such as missing timesheets, job availability or any type of message to a group of people.

This automated service lets you and your authorized personnel record calling campaigns in a matter of minutes using a simple Internet tool and a dedicated toll-free number. For less than the cost of a postage stamp per phone call, you can reach dozens, hundreds or thousands of your employees, contractors, or prospects.

Key FasCast Information:

- Dials any direct phone number and plays your personalized message.
- Detects answering machines and voicemail boxes and leaves your message after the mailbox message has played.
- Automatically redials numbers it couldn't reach the first time.

- Immediately e-mails you the statistics and results of the calls.
- Collects responses and automatically e-mails you the results.
- Does not tie up any of your in-house telephone lines.
- Requires no purchase or maintenance of systems.

### Value

FasCast allows you to broadcast messages, gather responses, and drive a business process quickly and easily based on nothing more than a list of phone numbers. You can reach employees with urgent work bulletins, or call thousands of clients with a special offer. Temporary employment agencies can spread news of available work to a targeted pool of potential workers. FasCast can do the legwork of contacting people so you and your team can focus on your key tasks.

*"Hello, this is John Smith at Smith Staffing. We have immediate job openings for warehouse inventory clerks and fork-lift operators. This is a multi-day assignment paying up to \$15.00 per hour. If you are interested please press 1 or call me at 1-800-555-4567 as soon as possible."*

*"As of this morning, your timesheet has not been received at the branch office. Please submit it by noon today."*

*"Your W-2 was mailed today. If you have not received it by Friday, please contact your Supervisor."*